



**ERC Systems
Comparison of Directory Types and Pricing**

Assets	Custom* Directory	"Members Only" Directory	Regional Arts Directory
Artists Self-Enroll	X	X	X
Full Web Page for Each Artist	X	X	X
Photos Slide Show	X	X	X
Sound Bytes	X	X	X
Streaming Video	X	X	X
Direct E-mail Contact to Artists	X	X	X
Capability to upload PDF	X	X	X
Searchable	X	X	X
Arts Events Calendar which Registrants Keep Current	X	X	X
Ability to exclude a given Artist from Registry	N/A	N/A	X
Edit-control of Listed Artists and their Programs	X	X	
Listing Approval	X	X	
Back Office Capability	X	X	
Mass E-mail Capability	X	X	
Downloadable Members List	X	X	
Printable Reports	X	X	
Customized Search Criteria	X		
Expanded Artist Information	X		
Additional Program Page for Listings	X		
Topic / Focus Flexibility	X		
Set-up Fee	\$2,500	\$1,500	\$1,000
Monthly Subscriber Fee for Module One **	\$500/mo	\$400/mo	\$300/mo

* For example, Public Art and Arts Education Directories

** Module One includes Performing & Visual Artists, Speakers, and Art Venues.

*** Module Two includes Event Services, Facilities, Film Professionals & Services for Performing Artists.

Optional Add-on Features (not already included above)

Remove Visitor Rating Option from Registry	No Charge
Mass Email Capability	\$100 / mo.
One additional Profile Category; (Either Artists & Venues; Services & Facilities; or Film;)	\$ 50 / mo.
Web link for all listings (Custom Directory Only)	\$ 50 / mo.
Administrative Email Notification of Artists profile creation and/or change	\$ 25 / mo.
Alternate Contact System (all contact requests are directed to a phone number and/or email address of your choosing rather than directly to artists)	\$ 25 / mo.
Additional Custom Program Topics (beyond initial ten)	\$ 10 / mo.